

# Press Release



*Beauchamp*  
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## **Beauchamp Design exhibits its Jewel solutions at The Spring Fair**

Beauchamp Design, specialists in the design and manufacture of innovative retail display solutions, will be exhibiting at this year's Spring Fair in Birmingham for the eleventh year running in Jewellery Hall 17, stand J40/K39.

The show runs between the 6th and 10th of February, and as the largest gift and home show in the UK, it is unique in offering unrivalled potential to draw in commercial and independent retailers from the UK and Europe.

With over 20 years experience, the company offers innovative display solutions for commercial and independent retailers alike. Showcasing their wide range of cabinets and display systems, Beauchamp Design is also presenting its new Flexi-Shop solution for the first time.

As an expanding division of Beauchamp Design, it exclusively delivers retail-merchandising units to shopping malls. It enables the creation of a mall-based environment similar to that seen in department stores. Adapted to meet individual demands, Flexi-shop's RMUs cater for the need to add value and augment aesthetics in empty space.

Offering a complete turnkey service, Beauchamp Design is expert at re-designing and transforming any space into an aesthetic and practical retail environment. The company also offers stylish shop in shop concepts as well as providing one-off counter and tower display units and a range of POS solutions.

Recognised for their meticulous attention to detail Beauchamp Design's bespoke solutions are individually tailored to perfectly complement a specific product line, match a brand identity or convey a sales message; their experienced team offers realistic advice from inception through to the final installation.

Recently they have worked with leading independent jewellers Emson Haig, and have designed and implemented a stunning and ultra chic shop-in-shop concept for Guess, to showcase its range of silver jewellery and watches.

Beauchamp Design has also provided over 100 bespoke tower units for London based Gecko Trading, to display exclusive product ranges including Fred Bennett and Concepts. All cabinets are individually tailored and branded by Beauchamp, to suit both space and product lines.

The company has worked with organisations as diverse as Tower Bridge, the House of Commons, and Lotus as well as providing jewel solutions for Hot Diamonds, Georg Jensen, Hattons, and Hannah Jewellery.

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